

A Investigation of Ideological stance of President Jokowi toward the People in the Presidential speech text

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Abstract

This study examines President Jokowi's ideological stance behind his political speech delivered first in the occasion of the Indonesian Independence Day. Besides, this paper also identifies the reason of Jokowi to prioritize the people of Indonesia as the main concern in his program. Data were collected from the first official speech text of the President Jokowi delivered in the August 16th, 2015. By using **Critical Discourse Analysis (CDA)**, this paper also utilizes Appraisal Analysis (AA) within **Attitudinal systems in the discourse-semantic appraisal mode within Systemic Functional Linguistics (SFL)**. The paper resulted that Judgement of the sub-type of the attitudinal category rather than the two others; Affect and Appreciation. The Judgmental categories dominated by the sub-type of Capacity has exceeded other judgmental subtypes. Jokowi mostly evaluated the people of Indonesia using the positive capacity to show that the People of Indonesia as the capable people to overcome their own problems. The reason behind the political inclination toward the people of Indonesia is Jokowi is supported by the people-base political party, Struggle-Indonesian Democratic Party (PDIP). This due to Jokowi to show that he is able to handle the Bureaucratic leadership in public institutions based the power of the people support. It is very important that the people of Indonesia are the main goal of Jokowi as the Indonesian president to focus on their work as the public service.

Keywords: Ideological stance, appraisal analysis, the People of Indonesia.

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