

#916 Summary

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Authors Suswanto Ismadi Megah
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Authors

Name Suswanto Ismadi Megah
Affiliation Universitas Riau Kepulauan
Country —
Bio Statement —
Principal contact for editorial correspondence.

Title and Abstract

Title Attitudinal Analysis of Ideology Inside Barack Obama's Inaugural Speech

Abstract

This study explores ideology inside president Barack Obama's inaugural speech. This paper used descriptive – qualitative method to find ideology through attitudinal analysis of Martina and white (2005). The data was obtained from the transcription of Barack Obama's inaugural speech as the data. The findings are thirty effect, thirty-o judgments, and six appreciations. The analysis of data consists of the positive and negative attitude of study reveal that three sub-systems of language appraisal namely are (a). Affect found 30 data (44.7%) consist of positive 18 data, negative 12 data, (b). Judgment found 33 data (47.2%) consist of positive 31 data, negative 2 data, (c). Appreciation found 6 data (9.1%) consist of positive 6 data, negative 0 data and also the researcher found that President Barack Obama uses more Positive